

G.F.WILLIAMS

Passionate about Gems

The item in demand across the entire industry this season is Pink Sapphire.

The material has been available in the past in limited quantities and sizes, generally in pastel coloured single pieces from Sri Lanka. However since the discovery, over the last five years, of sources in Madagascar a new stone, an attractive 'HOT' Pink has appeared with sufficient supply not



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only to be a commercial proposition but also to join the big three; Sapphire (blue), Ruby and Emerald.

However since last year, prices have already jumped. Rough has become more difficult to obtain; although flat and/or spotted stones are plentiful. The situation is such that in the last twelve months, clean stones over two carats, cut in the best proportions, have doubled in price. At the other end of the market, the Chinese are reputed to be hoovering up all the small stones mainly in the lighter colours for their own domestic consumption.

Any comparison with stones offered for example via the internet or TV are meaningless as such mediums are unsuitable for evaluating subtle shades and hues. This only comes with access to sufficient variety and quantity of the material. As with all the Corundum family, prices rise exponentially with increase in size.

New stones like this are a godsend to the retail sector especially when better stones are in limited supply. Rumours abound that a consortium is striving to achieve a monopoly, the truth is unlikely to ever 'out' itself as the gem world is full of 'tittle tattle'. So let's start a rumour of our own;- Pink Sapphire, your stock is incomplete without one!



Beautiful pink sapphires from G.F. Williams